

Jacques Bezerra de Menezes

curriculum vitae

Education

2015 - 2016_

Graduate in Project Management
Senac - Florianópolis, Brazil

2015_

CSM - Certified Scrum Master (Scrum Alliance)
Knowledge21 - Florianópolis, Brazil

2009_

Graduate in Graphic Arts and Industry
UAB, Universidad Autónoma de Barcelona, Spain

2002_

Bachelor in Graphic Design
Centro Universitário da Cidade - Rio de Janeiro, Brazil

Experience

Sep 18 - ...

Principal Product Designer @ Grupo Nexxera - Florianópolis, Brazil
Nexxera is a gateway with integrated platforms for banking automation services, connected to 75 banks and credit card companies, running more than 5.2 billion transactions a year.

Sep 17 - Sep 18

UX designer and Lead Design Team @ Bravi Software - Florianópolis, Brazil
Bravi is a full stack technology company that helps organisations incubate and scale start-up's product and business ideas.

Feb 15 - Aug 17_

UX/UI designer @ VistaSoft - Florianópolis, Brazil
Vista is a real estate business CRM. With over 20k users, Vista is present in more than 20 brazilian states. I'm responsible for the users experience and graphic interface design of their web application.

Oct 13 - Jul 14_

UX/UI designer @ Meritt - Florianópolis, Brazil
QEDu is the largest open and free platform of Educational Information in Brazil. The portal provides user friendly data based on brazilian school census, from all schools and districts of the country. I was responsible for the users experience and graphic interface design of their portal.

Jun 12 - Jun 13_

User Experience consultant @ Beezy (Spenta) - Barcelona, Spain
Beezy is software company, since 2010 working to make social collaboration happen in medium and large organizations thru a social user interface based on Microsoft SharePoint platform. I was responsible to develop the user experience for this social network.

Jul 10 - Mar 12_

Lead User Experience @ Groupalia.com - Barcelona, Spain
Groupalia is an online group buying company that sells coupons for leisure packages with operations in Spain and Italy. I was the lead user experience responsible to develop it's e-commerce UX.

Aug 09 - May 10_

UX/UI designer @ eyeOS - Cloud Computing - Barcelona, Spain
eyeOS is a private-cloud application platform (cloud desktop) with a web-based desktop interface. eyeOS delivers a complete file management experience with collaborative tools. I was responsible to design it's file management work flows and applications UI.



Brazilian

living in São José - SC - Brazil

Contact

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Personal interests

Web applications, prototyping, wireframing, information architecture, user centered design, taxonomy, information design, content strategy, UI, typography

General interests

Photo, arts, books, cinema, comics, woodwork, crossfit, watercolor

Other Studies

Metrics applied to UX @ ResetLab

Extension course in Workflow, Navigation and Interface Usability @ PUC-RJ

Analogical photography @ Sociedade Fluminense de Fotografia

Chinese watercolor @ Liu Chang Ai Ning school

Languages

Portuguese (native)

Spanish (advanced)

English (advanced)

Catalan (basic)

Softwares

Axure

Adobe Suite, Adobe XD

Sketch

Balsamiq

Google Analytics

CSS + HTML

More info: [Linked in](#)

www.jacquesmenezes.com