

# Jacques Bezerra de Menezes

curriculum vitae

## Education

2015 - 2016\_

Graduate in Project Management  
Senac - Florianópolis, Brazil

2015\_

CSM - Certified Scrum Master (Scrum Alliance)  
Knowledge21 - Florianópolis, Brazil

2009\_

Graduate in Graphic Arts and Industry  
UAB, Universidad Autónoma de Barcelona, Spain

2003\_

Extension course in Workflow, Navigation and Interface Usability  
Pontifícia Universidade Católica - Rio de Janeiro, Brazil

2002\_

Bachelor in Graphic Design  
Centro Universitário da Cidade - Rio de Janeiro, Brazil

## Experience

Feb 15 - ...

UX/UI designer @ VistaSoft - Florianópolis, Brazil  
Vista is a real estate business CRM. With over 20k users, Vista is present in more than 20 Brazilian states. I'm responsible for the user experience and graphic interface design of their web application.

Oct 13 - Jul 14\_

UX/UI designer @ Meritt - Florianópolis, Brazil  
QEDu is the largest open and free platform of Educational Information in Brazil. The portal provides user friendly data based on Brazilian school census, from all schools and districts of the country. I was responsible for the user experience and graphic interface design of their portal.

Jun 12 - Jun 13\_

User Experience consultant @ Beezy (Spenta) - Barcelona, Spain  
Beezy is software company, since 2010 working to make social collaboration happen in medium and large organizations thru a social user interface based on Microsoft SharePoint platform. I was responsible to develop the user experience for this social network.

Jul 10 - Mar 12\_

Lead User Experience @ Groupalia.com - Barcelona, Spain  
Groupalia is an online group buying company that sells coupons for leisure packages with operations in Spain and Italy. I was the lead user experience responsible to develop its e-commerce UX.

Aug 09 - May 10\_

UX/UI designer @ eyeOS - Cloud Computing - Barcelona, Spain  
eyeOS is a private-cloud application platform (cloud desktop) with a web-based desktop interface. eyeOS delivers a complete file management experience with collaborative tools. I was responsible to design its file management work flows and applications UI.

## Other studies

Metrics applied to UX @ ResetLab  
Analogical photography @ Sociedade Fluminense de Fotografia  
Chinese watercolor @ Liu Chang Ai Ning school



Brazilian  
living in Florianópolis - Brazil

### Contact

m: 00 55 (48) 99177-5227  
skype: jac108  
jacmenezes@gmail.com

### Personal interests

Web applications, prototyping, wireframing, information architecture, user centered design, taxonomy, information design, content strategy, UI, typography

### General interests

Photo, arts, books, cinema, comics, woodwork, crossfit, watercolor

### Languages

Portuguese (native)  
Spanish (advanced)  
English (advanced)  
Catalan (basic)

### Softwares

Axure  
Adobe Suite  
Balsamiq  
Google Analytics  
CSS + HTML  
Microsoft Visio  
Sketch

More info: [Linked in](#)

[www.jacquesmenezes.com](http://www.jacquesmenezes.com)